

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **Two-Thirds Don't Think Toronto is Serious About Congestion**

Toronto, July 10<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1143 Toronto voters, two-thirds (BTM2: 62%) say the City of Toronto isn't serious about trying to reduce traffic congestion in the city, with 4 in 10 (38%) saying they aren't taking it seriously at all.

About 4 in 10 (TOP2: 38%) say they city is serious, but only 1 in 10 (9%) say the city is very serious about trying to reduce traffic congestion in the city.

Respondents most likely to say that the city isn't serious about reducing traffic congestion in the city include those aged 18-34 (71%), males (66%) with a post-graduate degree (68%), living in the former City of Toronto (69%) or York (n=71 69%), and interestingly both drivers (65%) and public transit users (65%) are in alignment about how seriously the city is taking congestion.

Respondents most likely to say the city is serious include those aged 55-64 (49%) or 65+ (49%), females (42%), the least educated (43%), or with some college/university (44%), and living in North York (42%) or Scarborough (43%).

"The perception amongst a majority of Torontonians is that the city isn't serious about trying to reduce traffic congestion; even commuters who drive and take public transit agree with each other on it," said Dr. Lorne Bozinoff, President of Forum Research. "Right now, it appears residents don't see the mayor's efforts to reduce the number of cars in Toronto a serious solution to the City's congestion problems."

### **MEDIA INQUIRIES:**

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"The perception amongst a majority of Torontonians is that the city isn't serious about trying to reduce traffic congestion; even commuters who drive and take public transit agree with each other on it," said Dr. Lorne Bozinoff, President of Forum Research. "So there must be something to it."



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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1143 randomly selected Torontonians. The poll was conducted July 3<sup>rd</sup> – 6<sup>th</sup>, 2019.

Results based on the total sample are considered accurate +/- 3%, measured as the average deviation across all response categories, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [forumpoll.com](http://forumpoll.com).



**Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. TABLE IS AN EXAMPLE ONLY.

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Due to rounding some numbers may not add up to 100

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## Traffic congestion and city hall

*How seriously is the City of Toronto trying to reduce traffic congestion in the city?*

### Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-Binary
Sample	1143	156	156	219	255	357	589	523	31
NET: TOP2	38	29	33	40	49	49	34	42	26
NET: BTM2	62	71	67	60	51	51	66	58	74
Very seriously	9	9	7	9	11	12	9	9	13
Somewhat seriously	29	20	26	32	38	37	25	33	13
Not very seriously	24	25	25	26	20	24	24	25	29
Not seriously at all	38	46	43	33	31	27	43	34	45



### Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	More than \$250,000
Sample	1143	78	133	133	131	143	274	54
NET: TOP2	38	37	38	37	35	39	37	29
NET: BTM2	62	63	62	63	65	61	63	71
Very seriously	9	16	8	6	6	11	11	2
Somewhat seriously	29	22	30	31	29	29	26	26
Not very seriously	24	27	27	28	27	18	24	32
Not seriously at all	38	36	35	35	38	42	39	39

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1143	102	229	458	354
NET: TOP2	38	43	44	38	32
NET: BTM2	62	57	56	62	68
Very seriously	9	22	11	7	6
Somewhat seriously	29	21	32	30	26
Not very seriously	24	24	23	23	26
Not seriously at all	38	33	33	39	41

**Community**

%	Total	Former city of toronto	East york	North york	Etobicoke	York	Scarborough
Sample	1143	366	92	229	213	71	172
NET: TOP2	38	31	36	42	35	31	43
NET: BTM2	62	69	64	58	65	69	57
Very seriously	9	7	9	11	11	3	9
Somewhat seriously	29	24	27	31	24	28	34
Not very seriously	24	33	22	20	30	33	14
Not seriously at all	38	36	41	38	34	36	43

**Voter intention**

%	Total	Conservative	Liberal	New Democratic	Green	People's Party of Canada	Other
Sample	1143	274	523	132	101	40	22
NET: TOP2	38	29	46	35	34	20	38
NET: BTM2	62	71	54	65	66	80	62
Very seriously	9	6	12	6	10	3	11
Somewhat seriously	29	23	33	29	24	17	27
Not very seriously	24	19	27	31	28	15	25



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Not seriously  
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38

52

28

34

38

65

38



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